

GREETING CARDS, POSTCARDS, GIFT BAGS, AND
THE LIKE EMPLOYING A SPECIAL EFFECTS CONTAINER

Abstract of the Invention

The present invention provides visual effects
5 in, for example, greeting cards, gift bags, photo albums,
postcards. Visual effects are realized through special
effects containers that include a special effects
substance. This substance may comprise particles (e.g.,
a glitter or confetti) and a liquid (e.g., water) such
10 that when the special effects container is shaken a
visual effect is produced. One type of visual effect
produced by the present invention is similar to the
effect produced by a snow globe. For example, pieces of
a polymer confetti, each having the shape of a snowflake,
15 may be included in a special effects container that also
houses a liquid. These pieces of confetti may have a
negative buoyancy with respect to the liquid such that
after the special effects container is shaken, the pieces
of confetti sink. The rate of descent/ascent of the
20 container particles can be configured by changing the
specific weight of either the liquid or the container
particles.